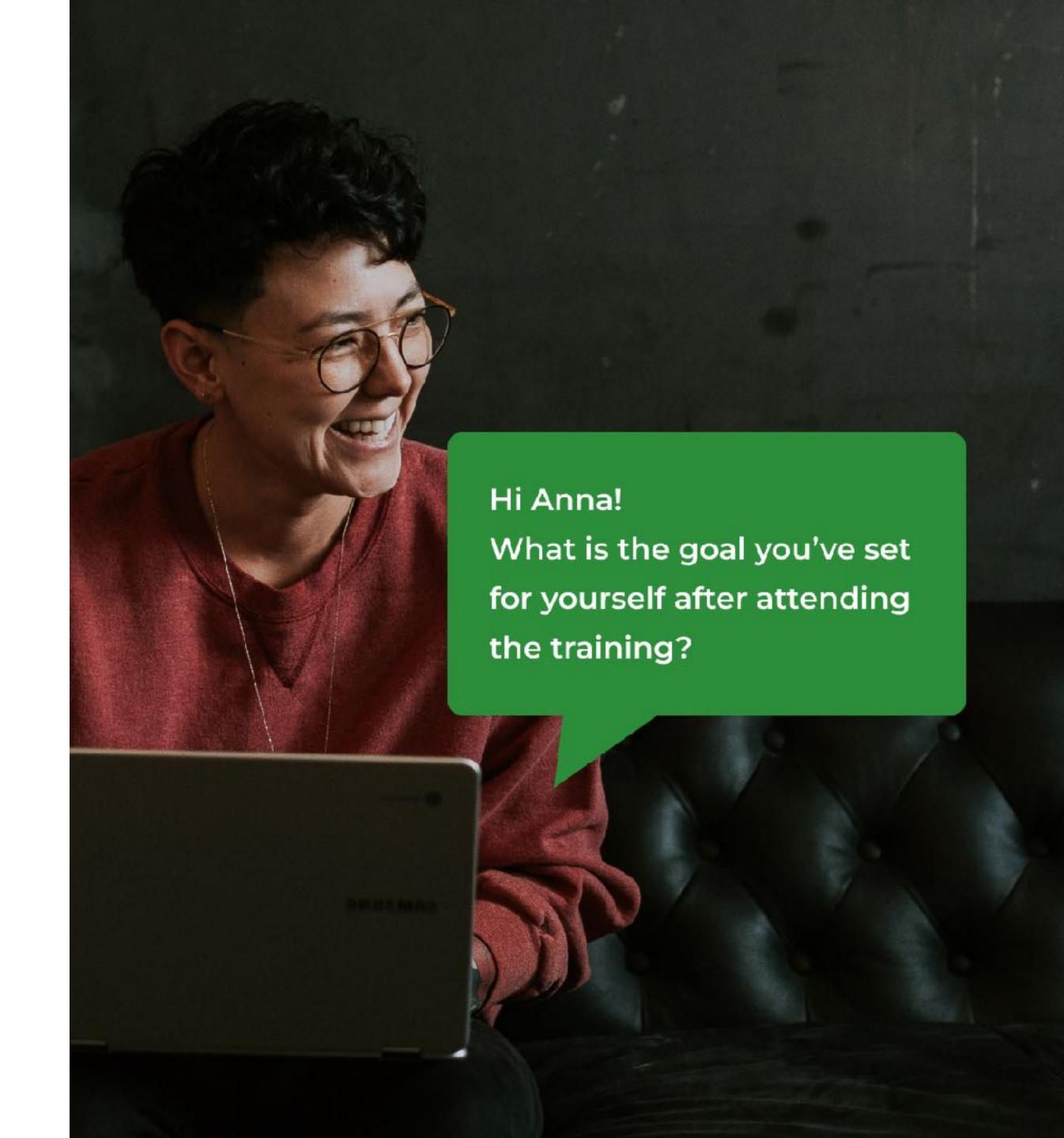


# Personal coach for every employee, in their pockets

Our experience in evaluating 50+ training programs shows that most of them don't lead to behavior change and are, frankly, useless without a follow up.





# We've worked with these companies





















#### Digital Education Hack Winner in the category 'The Future of Work'











According to research:

Only 12% of learners apply the skills from the training they receive to their job.



# Microcoaching



Hi Anna! What is the goal you've set for yourself after attending the training?

Hi Lauri! I want to become a good listener and get better at recognizing my teammates' needs.





Great! Let's make this ideal a bit more tangible, shall we? How could you make this goal Specific/Measurable/Attainable/Realistic/Timely?

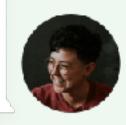
Okay! Before next Friday, I will practice active listening in 3 client meetings and report my insights here. Also, we are actually going bowling with a couple of teammates on the weekend, maybe I could initiate a discussion with them using some Nonviolent Communication principles?





Sounds great, is there anything you can do now to ensure this will happen?

Actually, I could mark a reminder in my calendar, thanks!





# A new approach to corporate learning



#### Training

Improve the practical application of your training programs



# Change management, strategy

Drive strategic and change management initiatives



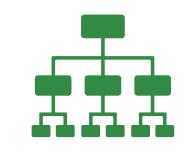
#### Qualitative Data

Collect data about progress, team dynamics, skill gaps, and blind spots

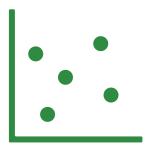


# What micro-coaching will do:

Organization



Alignment



**Qualitative data** 

Individual



ting Reflection



Structure



Support



Commitment



#### Data collection

#### We can collect data on:

- Results of the change program
- Leadership and team dynamics
- Practices and habits (agility, communication, productivity)
- Resources (time, support, energy)
- Skill gaps
- · Blind spots, challenges

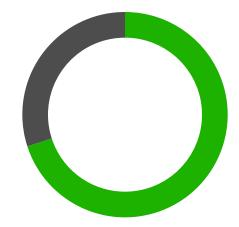
#### Why to collect data through coaching?

- Trust developed with the coachee
- Implications gathered through coaching
- No internal politics with an external person
- Frequency of only 1-2 extra questions/ week

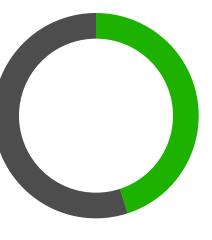


## Data collection examples

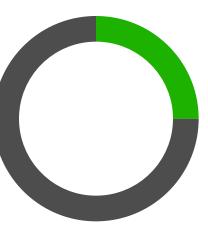
These numbers are made up and serve solely as an example



70% of the participants successfully built change-related habits



45% struggled with work overload & prioritization



25% confessed that they needed a better understanding of Al

leaders have been accused of refusing to receive feedback



people complained about discriminating behaviour



#### **Case Futurice**







"Overall people who committed to coaching found it beneficial and gave positive feedback on providing structure in developmental process, clarity on priorities, gentle nudging and motivating by cheering and affirmation. Pilot can be considered successful in validating the method as a good and agile way in learning transfer and application"



Lenita Syrjänen Senior Advisor Learning & Talent Development, HR & Culture

**SITUATION**: Futurice wanted their employees to manage conflicts at the workplace better. They organised a training, Conflict Bootcamp. The challenge was to create an effective follow up and ensure that the lessons get applied in practice, enable behaviour change.

**SOLUTION:** Panda Training provided a micro-coaching service for Futurice's employees in Finnish and German offices. The main focus was on helping participants to set goals, follow up on them and help them overcome possible obstacles. Our service:

- Helped people to apply the theory they learned at **Bootcamp**
- Provided a meaningful way to work through hard emotions
- Helped to gain self-awareness



### Feedback from the participants

#### We collect feedback anonymously to encourage honesty

66

"I would rate the service at 9 out of 10. The why is twofold. One is the low threshold compared to "full-blown" coaching. The time investment is small. Compared to the other extreme [like a chatbot], a calendar reminder: the interactivity and the "there's someone on the other end" feeling creates a bit of pressure to take it seriously."

**5**6

"I would say, it helped me a lot to remind myself about my learnings and having the plan to check the process with someone else."

66

"It feels great to have someone cheering you on and helping you clarify how to put theory into practice!"

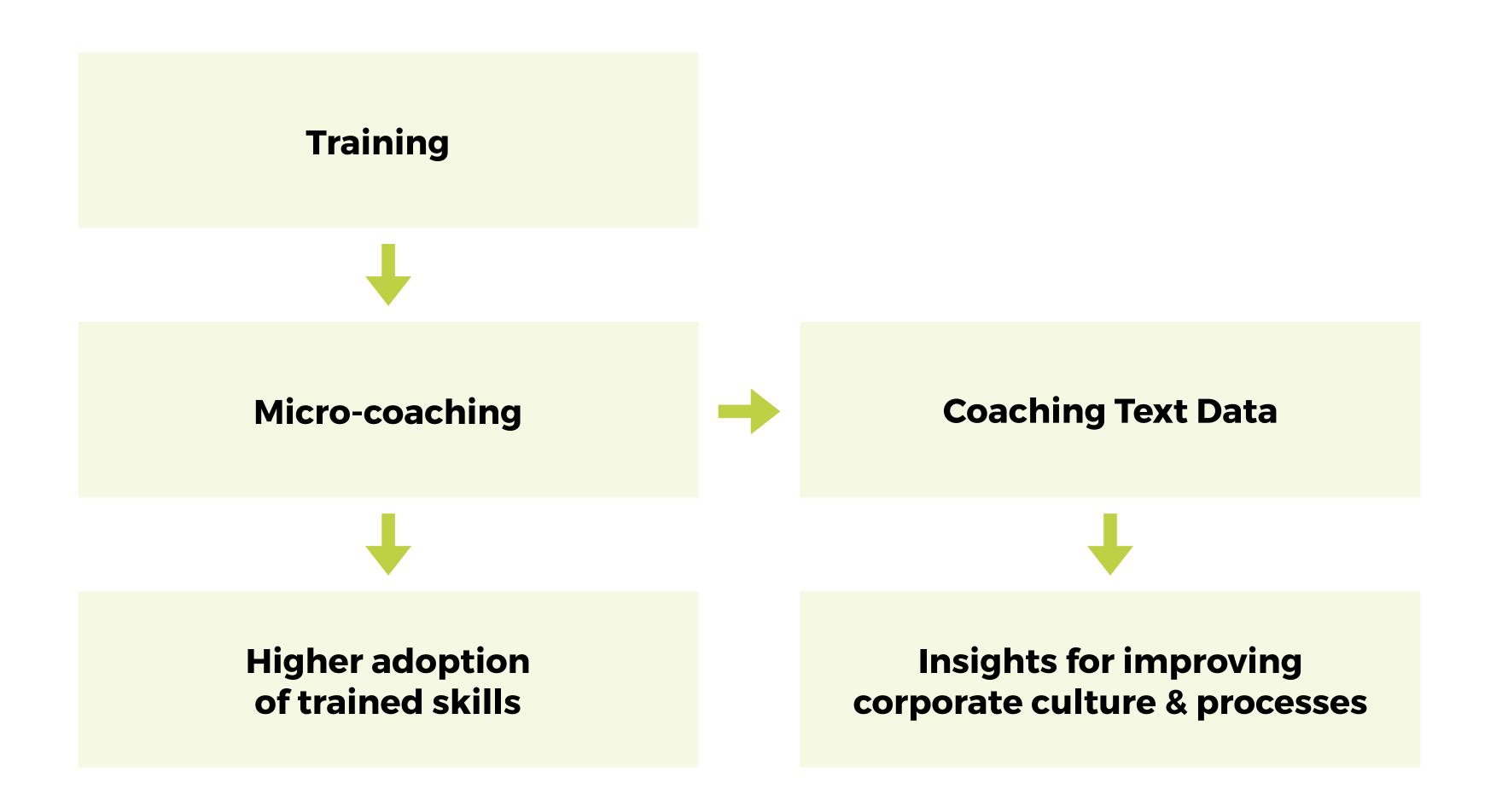
66

"The last session made me realize that this is not that you give me The Solution (tm) but it's about me making small steps of progress." **Z**4

"I really like the way you guide to concrete actions really quickly. Even though the meta information of "you are here to coach me" is really clear, it still feels really smooth."



#### **Process**





#### Features





Only **30 mins** per week via Teams, Slack or similar software



No installations or integrations, using existing technology



Reporting on **insights and qualitative data** acquired via
coaching on agreed schedule



Usual program length: 6+ weeks



Panda Training's coach with International Coaching Federation background



Pilot pricing: €300/person



# Thank you!

If you have questions, call us: +358 40 4464208 Dima Syrotkin, CEO

dima.syrotkin@panda-training.com
panda-training.com



Dima Syrotkin

Business

Development,

Training



Lauri Paloheimo Coaching, Sales



Jere Partanen

Social Psychology,

Data Analytics



Andre Juselius

HR Strategy,
Service Design